

CALL FOR ENTRIES: TVCDC 2011 T-Shirt Design Contest



CALLING ALL ARTISTS!

The Thunder Valley Community Development Corp. (TVCDC) is a Native-run non-profit operating out of the Pine Ridge Reservation of South Dakota, home of the Oglala Lakota. We are seeking an exciting new design for our well-known line of t-shirts and hoodies.

Can you create something original and new that people will want to wear with pride? If your design is chosen, it may show up on our t-shirts, hoodies, website, etc. and be distributed nationally and internationally.

TIMELINE:

- **Wednesday, July 27, 2011**
First day of competition for the 2011 T-Shirt Design Contest
- **Friday, August 26, 2011**
Submit your design in .jpeg, .tiff or PDF file format no later than 6pm (MST) via email or drop-off only. No snail mail will be accepted. You will receive confirmation that your entry has been received.
- **Friday, September 9, 2011**
Winners and non-winners will be notified by the end of the day. This will be done by email only. If you do not provide an email address, you will not receive notification.



BENEFITS:

- Your design will be featured as the official 2011 Thunder Valley design to be marketed and sold across the country and internationally.
- You will have a major design to add to your portfolio
- Winning design will receive **\$300 cash compensation** / Runner-up will receive \$100.

SELECTION:

Contest submissions will be assessed based on content, creativity and design quality. A panel of Thunder Valley CDC staff and Thunder Valley community members will judge entries.

GUIDELINES:

- Participation is free of charge
- Entry of more than one design per participant is allowed
- The contest is open to the general public. Teams (classrooms, youth groups, etc.) may participate, provided a project leader is elected and is responsible for the design.
- Judging will be conducted anonymously and designs will be selected on the basis of content, creativeness, and quality.
- The design is limited to six colors maximum
- Front of shirt design must include:
 - The words **THUNDER VALLEY** somewhere as a part of the overall design
 - An iconic image/design, a catch phrase or a combination of both
(for example, past designs had a big sunburst pattern w/ a tipi + the phrase "Our Way of Life")
- Back of shirt design must include:
 - The web address WWW.THUNDERVALLEY.ORG
 - A catchy phrase or a very simple icon/logo
(for example, past designs had "The Movement is Here, The Time is Now." or a little sunburst icon)

